



Deliverable D 4.1

Communication, Dissemination and Exploitation plan including project logo, website, project leaflet and social media accounts

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1. Executive Summary

This document provides a description of the Translate4Rail project dissemination and exploitation plan. The aim of the plan is to provide the strategy of the dissemination and exploitation for the Translate4Rail project's results.

The strategy of the project dissemination and exploitation covers the steps, how the project results and information will be, during the project's life, communicated between the T4R members, IMs and RUs which are RNE's and UIC's members, and how it will be available to the public.

The strategy of the project dissemination and exploitation includes:

- the creation of a project's identity;
- the creation of a project's website;
- the organisation of events;
- the publication of a project's results on the T4R project's website.

The document is prepared under the task of deliverable: **D4.1 Communication, Dissemination and Exploitation plan including project logo, website, project leaflet and social media accounts.**

T4R project will last 24 months and is structured in 5 WPs. Three technical WPs are focused on:

- the tool;
- pilots;
- safety.

The remaining two work packages deal with coordination and dissemination.

Currently, the almost whole world is facing with the Covid-19 disease. The T4R project reacts in the way of changing the physical meetings to virtual ones. The revision 2 of this document will be therefore valid for a whole necessary period, at least by the time of the document's regular update.

2. Abbreviations and acronyms

Abbreviation / Acronyms	Description
EU	European Union
IM	Infrastructure manager
IP	Innovation Programme
IT	Information technologies
PDM	Predefined messages
RNE	RailNetEurope
RU	Railway undertaking
S2R	Shift2Rail funding
TSI	Technical Specification for Interoperability
T4R	Translate4Rail project
UIC	International Union of Railways
WP	Work Package

3. Background

The present document constitutes the Deliverable **D4.1 “Communication, Dissemination and Exploitation plan including project logo, website, project leaflet and social media accounts”** in the framework of the project titled “Translation for breaking language barriers in the railway field”. The communication, Dissemination and Exploitation plan includes the action plan for reaching the target audiences. The plan is prepared in M4 of the T4R project and will be updated in M12 and in M24 if needed.

The plan, as well as a whole project, is following the **Data protection standards**. For all research studies within the T4R project, for which personal data have to be collected, the responsible partners will provide details on data processing (controller’s identity, collection, recording, storage, retrievals, use and dissemination) and provide full insight in the data protection measures.

Translate4Rail complies with the Charter of Fundamental Rights of the European Union and Equal Treatment Directive 2006/54/EC. The project ensures the equal treatment of men and women in employment, vocational training and promotion, and working conditions. Translate4Rail will seek to promote the role of women in scientific research as required by S2R.

These Gender-related issues are continuously monitored as part of the project management, including, regarding this deliverable:

- Ensure a balanced representation of females and males in all images and visuals used in T4R project’s dissemination material (website, presentations, papers etc.);
- Supporting gender balance, where possible, in the project and in presentations at conferences, workshops and other events.

4. Objective/Aim

This document has been prepared as the plan for dissemination of key project developments and results to relevant target audiences. The plan is focused on the key actions of dissemination for the best possible impact.

The WP4 is a transverse work package since all WPs will give inputs to this WP4 (Dissemination and exploitation).

The figure below illustrates how the project is organised:

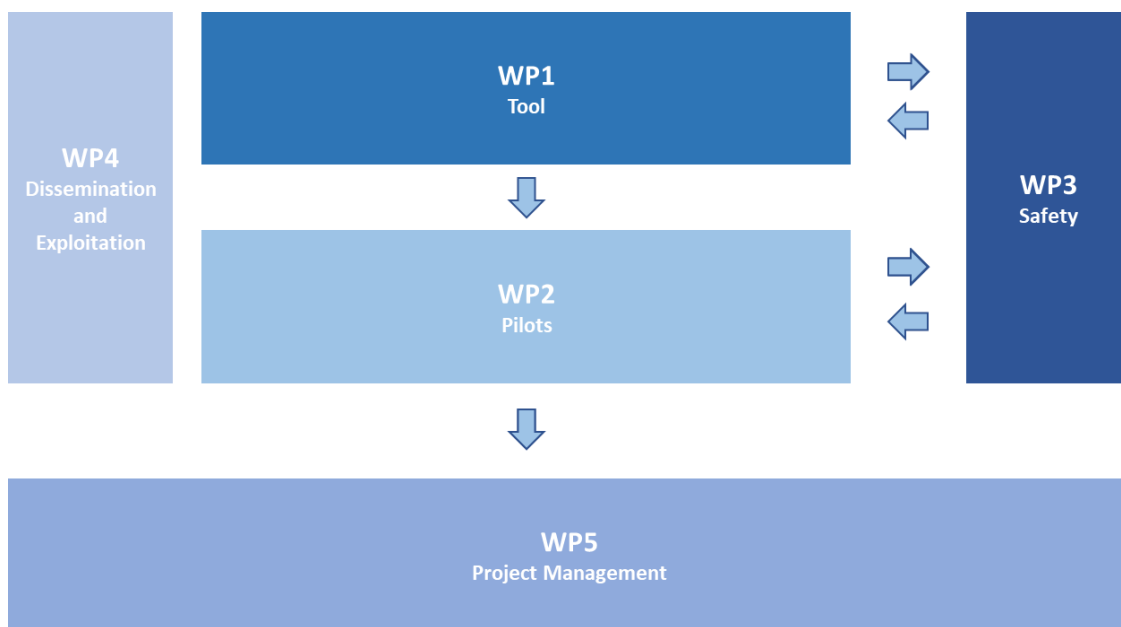


Figure 1 The structure of the T4R project

The WP4 “dissemination and exploitation” gathers transversal activities aiming effective communication takes place towards all key stakeholders (RUs, IMs, regulatory bodies, technology providers) so to facilitate the uptake of the solution by in time.

The Communication, Dissemination and Exploitation plan includes the action plan for reaching the target audiences. The various activities in the WP4 are planned and communication strategies in order to maximise the impact of the T4R dissemination and exploitation are defined.

5. T4R project

The concept of the T4R project is to offer drivers a fully comprehensive set of PDMs which encompass all they have to exchange with an infrastructure manager traffic controller in normal or exceptional operational situations in a country where they do not understand nor speak the local language. An IT tool will then be implemented to enable the driver and the traffic controller to understand each other even though each of them speaks in his/her native language.

This will capitalise on the works already committed on this matter between Infrastructure Managers (IMs) and Railway Undertakings (RUs) at RNE and UIC level. The project will define the functional characteristics of the tool which will create a frame for the exchanges between drivers and traffic controllers. This tool will use voice recognition and translation applications. The tool will be tested on pilot trains running on cross border sections of rail freight corridors where drivers have to use different languages. The project intends to at least maintain the level of safety, increase the traffic fluidity at borders and to increase the competitiveness of the rail sector.

To set up the way of communication of the project, its results and benefits, it is necessary to know the main characteristics of the project, from the beginning.

On the basis of the hereinabove mentioned project's characteristics, the communication activities could be set up.

5.1. T4R Project identity

The project identity and communication are of key importance to maximise the T4R impact and for disseminating the project results. The successful dissemination and exploitation of the project's results could be achieved through creating a project identity and, in this case, a public website, organising relevant events and publishing a leaflet about the project's objectives and ideas.

The **following dissemination actions** are going to be fulfilled:

- Organise and maintain the project identity and online presence of the project (project website, leaflet, social media);
- Organise relevant events and the final conference at the end of the project. The organisation of physical meetings is impacted by Covid-19 disease. By the time there will be any restrictions due to the Covid-19 all meetings will be held as virtual meetings. The decision of physical meetings organisation will be done only after restrictions are over in all countries where the participants of the meeting come from. This decision will be done as a consensus of the T4R project's partners.

Regarding the Exploitation, the task shows in details how the results of the T4R project are going to be exploited and the recommendations are developed. The project results will improve communication at border stations. After rolling out the guidelines of the pilots and closing the Translate4Rail project, tested language solution should be an option for the whole railway sector.

A strategy for the knowledge management, protection and exploitation of results is the part of the Exploitation Plan, according to the **Management of knowledge and intellectual property**. This strategy has to be updated during the entire project. Concerning the IPR strategy, IPR protection activities are managed by the Project Board.

The overall IPR strategy of the project is to ensure that partners can benefit from their complementarity and are able to fully exploit the potential of the produced knowledge. The following three areas of activity have been identified in order to ensure proper IP management, which should maximise the impact and market relevance of the knowledge generated in the project:

- Assessment of the pre-existing knowledge of the various project partners, their potential contribution to the foreground project IP, in view of shaping the IP strategy of the consortium based on the Consortium Agreement;

To ensure effective contribution between T4R project partners, as well as with the interest of their members in related “language projects”, the Consortium agreement contains the statements that:

- the T4R project partners shall implement its tasks in accordance with the Consortium Plan and shall bear sole responsibility for ensuring that its acts within the Project do not knowingly infringe third party property rights;
 - the T4R project partner which can show that its own work, time for performance, costs, liabilities, intellectual property rights or other legitimate interests would be severely affected by a decision of the Project Board may exercise a veto with respect to the corresponding decision or relevant part of the decision.
- The IP assessment will be used to draft the IP part of the exploitation plan, in line with the consortium agreement. The document will be upgraded along the project course to include new results unforeseen at the beginning of the lab and field tests;

In the case of the T4R Language Tool development, the RNE represents the T4R consortium in the agreement with the IT company which will develop a tool. The assessment needs to be in line with the following:

- The intellectual property rights in any software developed by the IT company shall be owned by RNE which always represents the T4R consortium and, at RNE’s request, the IT company shall take all reasonable steps to make sure that those intellectual property rights are vested in RNE.
 - The T4R Language tool and all relevant documents (excluding the data provided by third parties) are the exclusive intellectual property of RNE which always represents the T4R consortium. The IT company must refrain from taking any action which could enable him or third parties to copy or reproduce the Language tool as a software tool. This obligation remains in force even after the termination of the agreement with the IT company.
- The overall IPR strategy will focus on the knowledge generated by the project, the IP rights and optimal IPR protection options. Any issues over IPR should be settled according to the consortium agreement.

This needs to be in line with the following:

- Access rights to results shall be granted on Fair and Reasonable conditions and on a royalty-free basis;
- Access rights to the background, including for research on behalf of a third party, shall be granted on Fair and Reasonable conditions.

There is a significant T4R project identity mark. A project identity has been set up at the beginning of the project and it’s defined through **the project logo**. The T4R project logo was created in line



with the aim of the whole project. The main feature of the logo is two people communicating with each other without any barriers. Barriers are removed by the name of the “Translate” project itself, which is also part of the logo and represents a tool of mutual communication.



Figure 2 Translate4Rail project logo

Another project identificatory is the **template for the project presentations**:

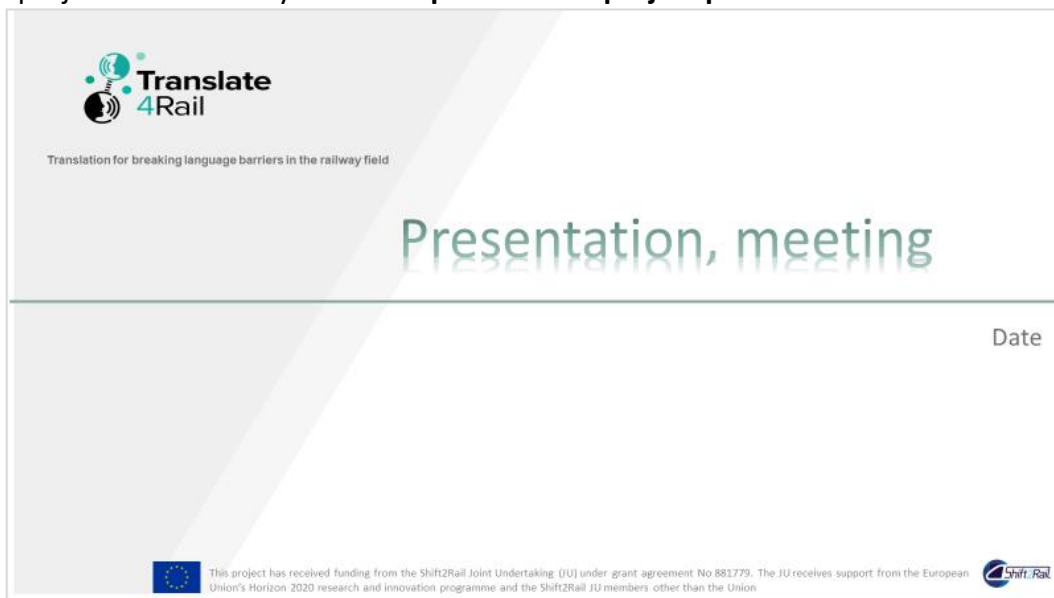


Figure 3 Translate4Rail template for presentations

There is also a specific project identification, the **T4R project Website** (described in chapter 5.3).

The project logo, as well as other project indicators, will help dissemination activities and ensure successful communication of the T4R project concept, objectives and results.

5.2. T4R Communication

The communication is going **to be implemented at two different levels:**

- Internal (within the consortium);
- External.

Internal Communication Activities

Internal Communication Activities are realised using **Internal communication tools:**

- **Private area for the project**

The main objective of the private area, “Translate4Rail workspace” or “Extranet”, is to facilitate communication among the consortium members, with the European Commission representatives, and also with the members of the Advisory Board and the end-users.

T4R Workspace enables users to share and stock documents, to organise meetings, to manage directories and contacts, to discuss special issues online. The key functions of this exchange platform are the following:

- Manage users’ rights and profiles;
- Manage meetings schedules and associated documents;
- Enable users with the relevant rights to update information, upload and download files in real-time;
- Manage the directories which constitute a contacts database inside and outside the project;
- Provide e-mail notification of news and events;
- Search on the various fields.

- **Face-to-face meetings vs. Virtual meetings**

Generally, a project management expectation is to prefer face-to-face meetings during the project. Within current Covid-19 situation, this preference has changed to organise virtual meetings only. Virtual meetings will take place for a whole coronavirus period, as it is stated in chapter 5.1.

The coordinator of the project will additionally liaise regularly with the S2R Project Officer to ensure a close reporting to S2R.

External Communication Activities

External Communication Activities should be tailored to the needs of different target audiences (RUs, IMs, regulatory bodies, technology providers, research community). Consistently with the tools and channels identified for the dissemination and exploitation of the project results, **the following tools and channels are foreseen for the communication of the project to the external environment:**

- **Project graphic identity**

The project graphic identity has been developed (logo, templates, etc.) to support and liaise other strategic tools from the very early stages of the project’s life: website, leaflet, social media presence, etc.

- **Project Website**

UIC implemented a dedicated website at the beginning of the project. The website offers the visitor a comprehensive overview of the project. The website is being regularly updated and maintained in order to reflect the project developments. The website will remain online after the end of the project.

- **Press Releases**

The expectation of having the Press releases is to announce the T4R initiative to the external environment, provide information about the motives and concept for its establishment as well as the partner organisations.

- **e-Newsletters**
Regular articles will be published in UIC weekly e-newsletter (5,500 addresses from UIC members and partners).
- **Virtual Meetings**
Meetings organised by RNE or UIC with partners involved in Pilot, for this case in the preparation phase, together with the T4R Language Tool supplier.
- **Relevant Events**
Events organised by RNE or UIC during the realisation of the T4R project.
- **Final Conference**
A final conference will be held at the end of the project to disseminate widely the results of the project. This event will include a large audience, with representatives from all stakeholders.
- **Initial Project Presentation Leaflet**
The initial T4R leaflet will introduce the key objectives and the partners of the project.
- **Participation in Key External Events**
Partners will attend international or national events relevant to the project's scope and topic.
- **Clustering with Related Projects**
The objective is to inform on the project and liaise with ongoing projects on similar or related topics, and when possible promote joint activities/events.
- **Social Media**
The project assures the presence on social media with immediate, simple, effective key messages (e.g. Twitter, LinkedIn).

5.3. T4R Website

The specific website has been set up at the beginning of the T4R project. The project website is available using the link: <https://translate4rail.eu/>

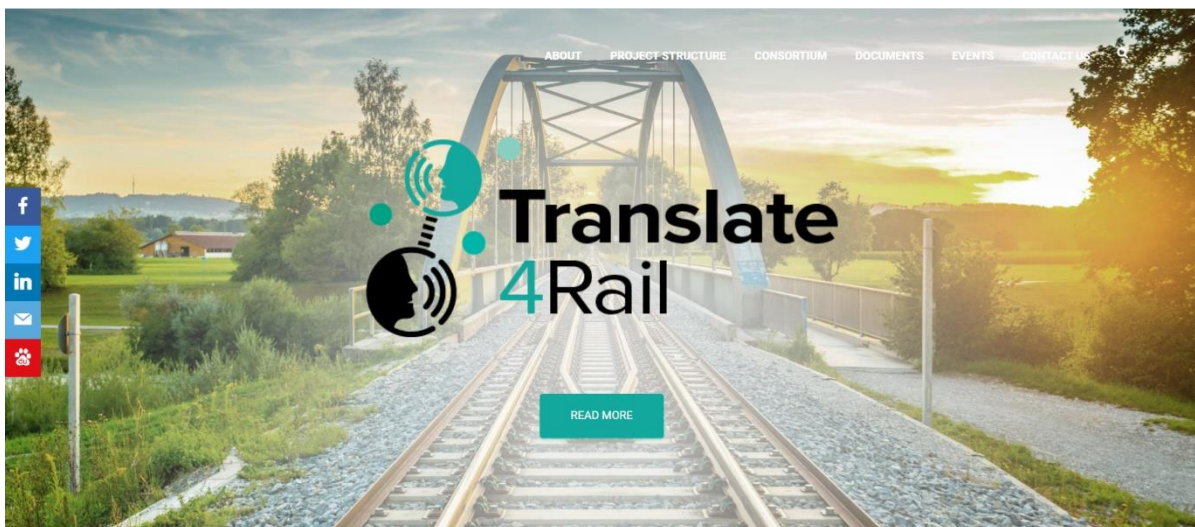


Figure 4 T4R website – homepage

The website consists of **the following menu:**

- **About** The main characteristic of the T4R project
- **Project structure** The schema of the T4R project
- **Consortium** The identification of the T4R project partners
- **Documents** The area for deliverables of the T4R project
- **Events** The information about planned events
- **Contact us** The contact formula for registering the visitors' interest

The website is open to the public and displays the key T4R project information, results and news. All deliverables marked as “PU – Public” will be published on the T4R project website and available for download for the website visitors.

Due to the continuous progress in the project, submission of deliverables and reaching milestones, no information about Covid-19 impact on the T4R project will be published on the project's website.

5.4. Content Management System

Knowledge Management within Translate4Rail focusses on reaching the project objectives in the most efficient way, by the integration of results and by the sharing of lessons learned on the project and work element level.

Knowledge Management aims at a continuous improvement of the project organisation. It is implemented beforehand by a clear description of each work element of the required input and the expected output, which is reflected in the WP descriptions.

During the project, UIC and RNE will monitor the differences between planned and actual knowledge and signal major differences.

The consortium has chosen self-archiving and the results will be stored in an internal online repository by RNE and UIC. The final results will be published by RNE through the Content Management System (CMS).

The access to the RNE CMS, **section “Translate4Rail”**, is for **members only**, which means for members of the T4R project from the RNE and UIC side. This private space consists of all project deliverables, which are marked as “Public”, and also the project documentation such as the Consortium Agreement.

5.5. Social media and Events

Social media

Due to certain circumstances, Social media hold an important role in how to communicate the

activities of the T4R project. From the very first beginning, the role of Social media should be to serve and communicate the T4R project across a wide audience. For the year 2020, the presentation of the project's outputs via social media became the most preferable.

T4R project communication is therefore oriented also to:

- **Facebook**
- **Twitter**
- **LinkedIn**
- **Baidu**

Within the consortium, the person to manage the project accounts on social networks (media) and to provide answers to questions given from other social network users was selected. It is also proposed that a consortium member be represented on the T4R project's social networks (media) to start with the "social media campaign" of the T4R project.

Through Social media, the information about the progress of the project will be disseminated regularly and with reference to the T4R project website. Graphical and video information about the project's progress and outputs are preferable.

Events

The consortium partners will organise at least one public event at the beginning/during the project and at the end of the project. The event will be opened to anyone interested in participating. To ensure maximum audience interested in the topic, an invitation will be sent to all RNE and UIC members with the proposal of forwarding the invitations to their customers and/or suppliers. The major objective of such events will be focused on the objectives of the T4R project.

It has to be mentioned that events foreseen in the first half of 2020 had to be cancelled in light of the Covid-19 pandemic. The planning of any physical event has to be in line with the possibility of its organisation.

As a mitigation measure, every planned physical meeting which will not take place due to the Covid-19 pandemic will be replaced, in case of possibility, with the virtual ones. The alternative virtual meeting will be at least once in September and December 2020 as an informational meeting where no decision is expected to be taken. The virtual meeting will take one hour and will be split into two parts. The first half of the meeting will be dedicated to the T4R project presentation, second will be the Q/A part. An invitation to this meeting will be sent to UIC and RNE members and the members of the T4R Advisory Board. For this moment, no restriction of the number of participants is not taken into account.

Ongoing and planned events:

- **RNE IT Fair (Vienna)**
RNE will organise the **RNE IT Supplier Fair**.
One of the Panel discussion is focused to "**Breaking the Language Barriers**". The description of this panel is the following:
 - New technologies are making significant progress around us. We now need to utilise them for our sector to make it more competitive. Translation tools are offering solutions to help train drivers achieve successful IT Supplier Fair (Panel Descriptions – communication in international traffic). Breaking the language barrier with new language tools would be one

of these options that could help the railway sector to move forward into a more interoperable Europe; of course, by keeping the safety at least at today's level. The introduction of language tools could contribute to:

- the reduction of training cost;
 - easier access to foreign infrastructures;
 - an increase in interoperability;
 - overcoming the shortage of international train drivers.
- In the panel discussion, we will focus on possible variants of language tools. The forum will also address the question regarding the feasibility of such solutions. In addition, necessary laboratory and field tests will be described by representatives, who are already testing applications in pilots.
 - Key relevant T4R target groups: RUs, IMs, Regulatory Bodies, Technology providers.
- **Rail Freight Day (December 2020, Vienna)**
Key relevant T4R target groups: RUs, IMs, European Commission, other railway stakeholders.
 - **InnoTrans 2020 (27th – 30th April 2021, Berlin)**
<https://www.innotrans.com/>
Key relevant T4R target groups: Public and private transport enterprises and operators; manufacturers and suppliers of transport technology; public administrators/government authorities/ministries; trade associations and institutions; the sciences, research and development; the freight forwarding industry; media.

In every event, related to the T4R project and/or other RNE and UIC projects in the translation/language field, the brochure of the T4R project will be distributed.

5.6. Project target groups

The objective of the dissemination is to raise the awareness of the Translate4Rail project as well as its outcomes. Translate4Rail communication, dissemination and exploitation plan includes the following sections:

- **Project target groups;**
- **Messages to be disseminated and exploited;**
- **Dissemination and exploitation tools;**
- **Exploitation plan.**

Project target groups

To maximise the communication effectiveness, T4R will adapt the contents and dissemination tools **to the target groups**. The table below identifies the needs of the different T4R target groups and proposes a set of dissemination tools for each.

Target Group	Specific examples	Identified needs	Means of communication
RUs	BLS Cargo, CFL Cargo, DB Cargo, Green Cargo, Lineas Mercitalia Rail, PKP Cargo, RCG, SBB Cargo SNCFmobilités	Be informed on the T4R progress Give feedbacks/inputs Understand and use the project outcomes in order to implement their pilots	Presentation at UIC and RNE meetings and related events Publication of leaflets Project website, Social media
IMs	OBB Infra, INFRABEL, ZRS, HZ, SŽ, SNCF Réseau, DB Netz, RFI, CFL, ProRail, Bane NOR, PKP PLK	Be informed on the T4R progress Give feedbacks/inputs Understand and use the project outcomes in order to implement their pilots	Presentation at UIC and RNE meetings and related events Publication of leaflets Project website, Social media
Regulatory Bodies	ERA	Use the project's outcomes: adapt the legal framework if needed	Publication of leaflets Project website, Social media
Technology Providers	Providers of translation tools and integrators of this solution	Exchange knowledge	Publication of leaflets Project website, Social media
Research Community	Research Centres, Universities	Exchange knowledge	Project website, Social media Target to present the project at TRA
S2R Community	S2R Members	Be informed on the T4R project progress and outcomes	Presentation at S2R Steering Committees and at relevant S2R meetings Bilateral meeting where relevant
Customers	RU's customers	Be informed on the T4R project progress and outcomes	Project website, Social media

Figure 5 Project target group examples and associated dissemination activities

Messages to be disseminated and exploited

Dissemination activities will be carried out through the duration of the project.

Dissemination and exploitation tools

Tools	RUs	IMs	Regulatory Bodies	Technology Providers
Project Website	✓	✓	✓	✓
Social Media	✓	✓		✓
Project Leaflet	✓	✓	✓	✓
Conferences / Events	✓	✓		
Project Final Conference	✓	✓	✓	✓

Figure 6 Main dissemination and exploitation tool aimed at the Project Target Groups

Exploitation plan

The T4R project is targeting the following exploitation of the project results:

- The recommendation guideline will be available on the project website and will ensure that any new pilot undertaking to use this type of solution will be aware of the experience accumulated in T4R. This will facilitate the uptake of the solution at the European level.
- The possibility of creating an International Railway Solution based on the solution of the project will be investigated at the end of the project.

In the following table, the plan to use the results during the project and after the completion of the project is described:

Partner(s)	Contributions to exploitation of T4R results	Exploitable Assets and Outputs from T4R	Potential synergies that will boost the exploitation of T4R
UIC	UIC is a non-profit organisation and in that sense is not planning for exploiting directly the solution developed in the project from a commercial point of view. Nevertheless, UIC Members are directly interested in the development of a solution that would suit their needs regarding breaking barriers solutions and in that sense UIC will make sure that the solution developed has a strong market interest and potential.	<ul style="list-style-type: none"> Recommendation guideline Prototype demonstrator 	Synergies will be in the complementarity between RNE and UIC, as well as between the consortium and the pilots RUs and IMs.
RNE	RailNetEurope was set up in 2004 to help meet the challenges faced by the international rail sector. This was to be achieved by providing solutions that benefit all RNE members as well as their customers and business partners. RNE facilitates the operational international business of its members. RNE's role is also to provide support as regards compliance with the European legal framework. This entails developing harmonised international business processes, templates, handbooks, and guidelines. All in all, RNE's mission is to help its members meet the challenges of the rapidly-changing railway sector in Europe and to promote international rail traffic. The RNE Traffic Management is focusing on a small number of concrete operation projects which are relevant for the sector, have an international nature and are feasible to implement within 2-3 years. In 2017, the RNE General Assembly decided to focus on the Language Programme and the ETA Programme. Therefore, RNE's members, the IMs, have a major interest in the results of the project and the results will be evaluated by the IMs.	<ul style="list-style-type: none"> Results from laboratory tests and field tests Recommendation guideline for implementation List of pre-defined messages in different languages Legal impact analysis of using a translation tool in operation Prototype demonstrator 	<p>The project is supported by all RNE members (35 IMs and ABs). This strong support will enable the Europe-wide usage of the results. Synergies will be in the complementarity between RNE and UIC, as well as between the consortium and the ongoing pilots of the following IMs:</p> <ul style="list-style-type: none"> • Prorail and Infrabel • DB NETZ and SNCF Réseau • ÖBB Infrastruktur and RFI

Figure 7 Planned Exploitation of T4R results

Exploitation plan for the outputs of the T4R project

The exploitation strategy of Translate4Rail will ensure that the impact of the project outcomes is maximised during the project implementation and especially after the completion of the project activities. An initial exploitation plan will be developed during the first four months. The final version of the exploitation plan will be defined at the end of the project.

Moreover, Translate4Rail is targeting the following exploitation of the project results:

Recommendation guideline for implementation

- The recommendation guideline will be available on the project website and will ensure that any new pilot to be undertaken is aware of the experience accumulated in Translate4Rail. The proposed recommendation guideline could indeed be the starting points for other projects aiming at reducing the language barriers via pilot testing in the future. It will facilitate the uptake of the solution at the European level. The possibility of creating an International Railway Solution based on the solution of the project will be investigated at the end of the project.

Results from laboratory tests and field tests

- These research results, from the laboratory testing as well as from the field testing, will be available for IMs and RUs involved in the pilot testing and also for all others RNE and UIC members.

List of pre-defined messages in different languages

- Enhanced list of PDMs is one of the Deliverables of the T4R project (D1.2);
- Enhanced list of PDMs is available in CMS for all RNE Language Programme members;
- According to the dissemination and exploitation plan, an enhanced list of PDMs will be published also on the UIC website and become an IRS.

Legal impact analysis of using a translation tool in operation

- The potential impact and evaluation of the possibility for the whole sector will be analysed in the final report of the T4R project. This analysis will be available for IMs and RUs which are UIC's and RNE's members.

Prototype demonstrator

- The developed prototype will be demonstrated in the operational environment, during the field test. Prototype demonstrator will be two specific IMs and RUs, which agreed on Pilot testing. In the prototype demonstration, these companies are involved:
 - From the IM's side: RFI (Italy) and OBB (Austria);
 - From the RU's side: RCG (Austria) and DBC (Italy).

6. T4R “ADVISORY BOARD”

The Consortium Agreement also defines the operational procedures for the **Project Board** as well as for the **Advisory Board** (Pilots Advisory Board and Stakeholders Advisory Board).

Advisory Board

The consortium is reinforced through an Advisory Board that was set up during the first months of the T4R project realisation. The Kick-off meeting of Advisory Board held on 25th February 2020 in Paris.

The members of the Advisory Board were appointed by the WP leaders during the first months of the project and a balanced representation of railway undertakings, infrastructure managers and policymakers was achieved. They will meet at least two times during the project.

Advisory Board members will provide feedback on the activities and outcomes of the project, give advice, share knowledge, communicate with the consortium throughout the project lifetime, and make use of their networks to disseminate and exploit the project results.

The Advisory Board includes members that have already signed necessary project documentation, members who already emphasised their interest in joining the Advisory Board, and members that will be further invited and engaged in the project as part of the planned tasks in T4R project realisation.

The Advisory Board is being strongly involved in the dissemination and exploitation of the project results, as the members of the Advisory Board are also the representative of IMs and RUs, which are targeted groups of the project as well. The knowledge of the Advisory Board representatives of the whole railway sector is crucial for the successful result of the T4R project and vice-versa, outputs of the project, as well as the idea and research results, could improve the cross-border traffic and have a significant impact in reducing the language barriers.

Examples of the Advisory Board’s dissemination and exploitation activities:

- It creates space to show an interest to be a part of the project for the IMs and RUs in line with the aim of the project in testing a potential Language tool (testing the results and provide the feedback);
- Will communicate the results of the testing and demonstrate, how the results of the testing can be implemented as a solution for the whole sector.



7. CONCLUSIONS

This Communication, Dissemination and Exploitation plan presents a comprehensive strategy for the T4R project.

The dissemination and exploitation plan describes the strategy that will be used for external, and also internal, communication and uptake of the results by relevant stakeholders.

The T4R consortium will use this plan as an initial strategy which will be further updated and reviewed on a regular basis. Dissemination and exploitation activities will be discussed at WP level and will be coordinated generally via WP4 Dissemination and Exploitation.